

Economic Comparison of White, “Green,” & Black Flat Roofs in the U.S. and Globally

ACEEE Buildings Summer Study
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California Energy Commission

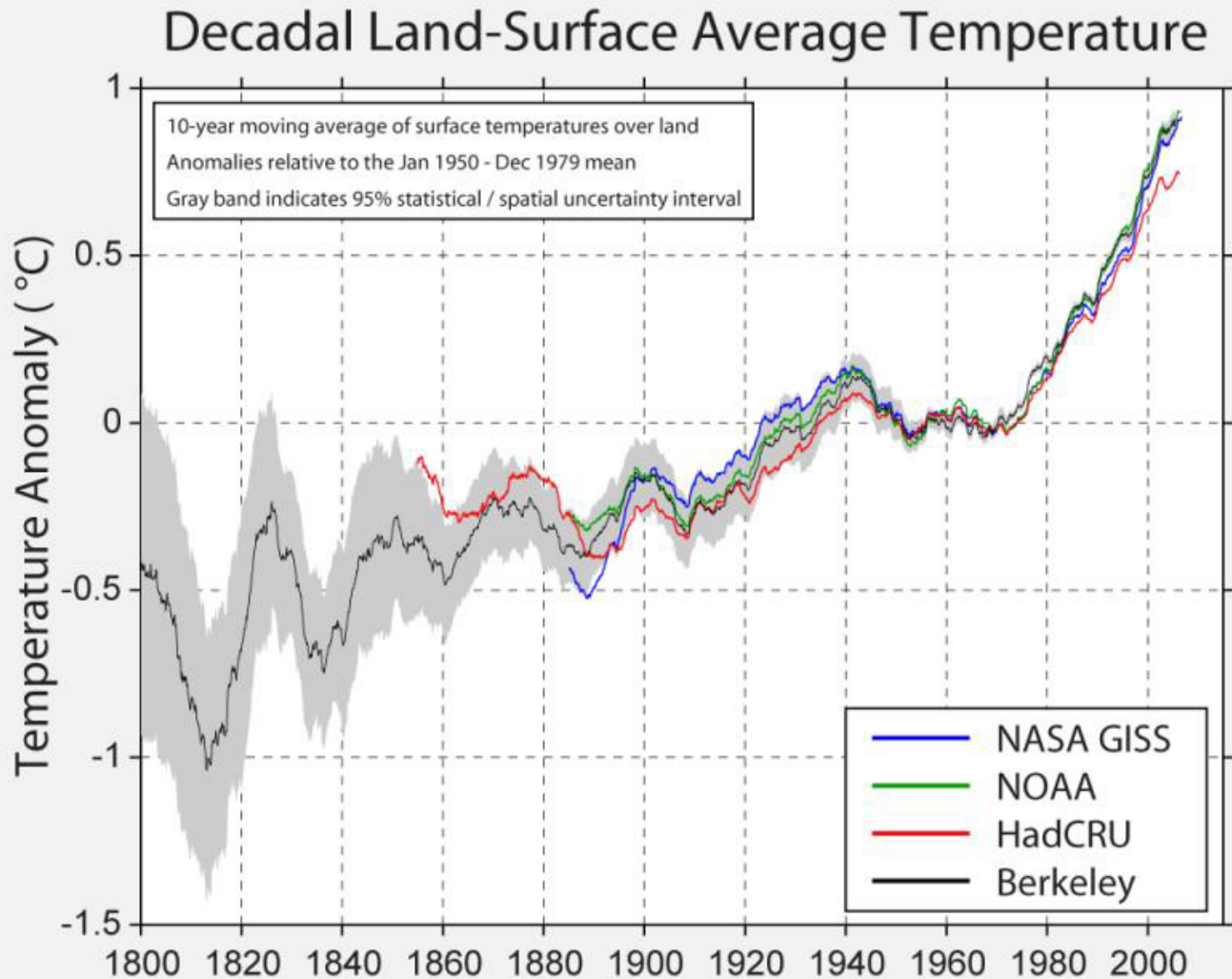
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Presentation available at www.ArtRosenfeld.org

Berkeley Earth Surface Temperature Project



preprints and merged data now online at www.BerkeleyEarth.org

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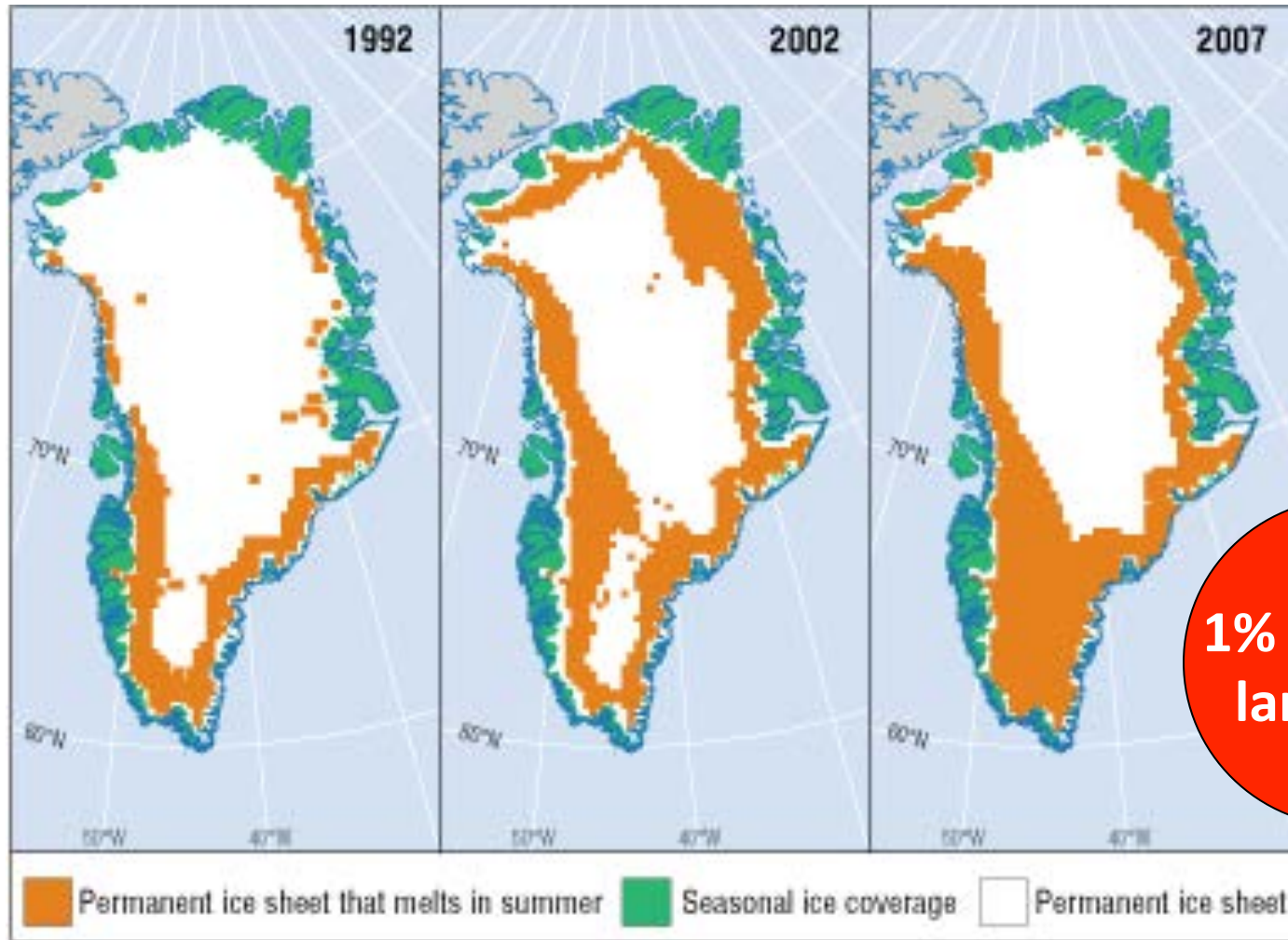
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State



Greenland is about $\frac{1}{4}$ the size of continental US



Permanent ice sheet has melted substantially

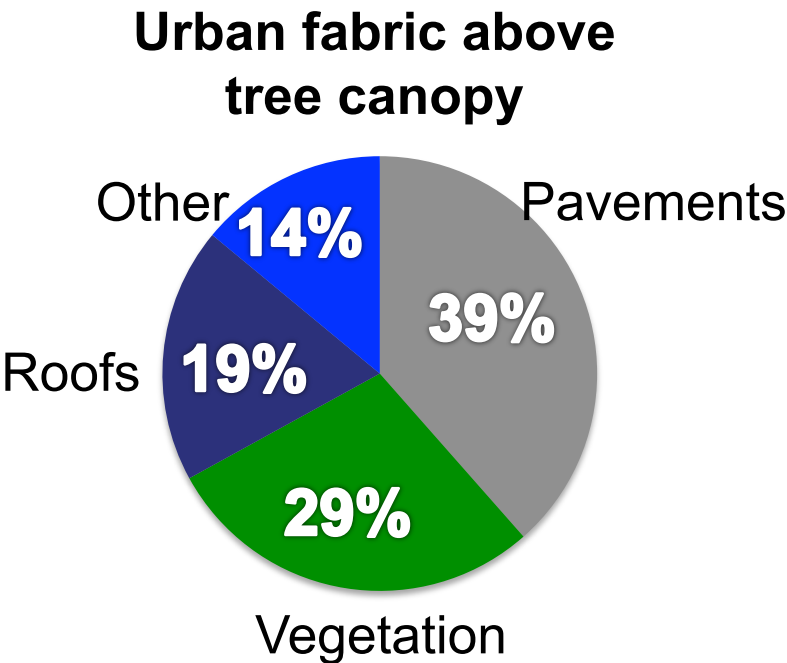


**1% of world
land area**

**(Comparable to global
urban space)**

The urban heat island effect

- Human activity, combined with dark roofs and pavements, make cities hotter than surrounding rural areas.
- Higher temperatures lead to greater energy use, lower air quality, and a reduced quality of life in urban areas.



My Involvement

- 1980 – Heat island mitigation: reduces A/C load, cools cities, reduces ozone
- 1995 – Chicago heat wave: 1000 excess deaths
- 2003 – European heat wave: 52,000 excess deaths → EPIPHANY
- 2005 – CA Title 24, effective 2007: “Flat roofs shall be white”
 - Green roofs were uninteresting afterthought
- 2009 – Akbari et al.: 5% reduction of global warming
- 2010 – LBNL Director Steven Chu promotes white roofs
- 2011 – Secretary of Energy Steven Chu promulgates white roof order
 - Include green?? → Timely topic for Julian Sproul’s undergraduate thesis
- 2012 – Sproul, Wan, Rosenfeld draft on web (www.ArtRosenfeld.org)

1995: Chicago Heat Wave, 739 **reported*** deaths

The highest risk group lived on the
top floors of buildings with black roofs

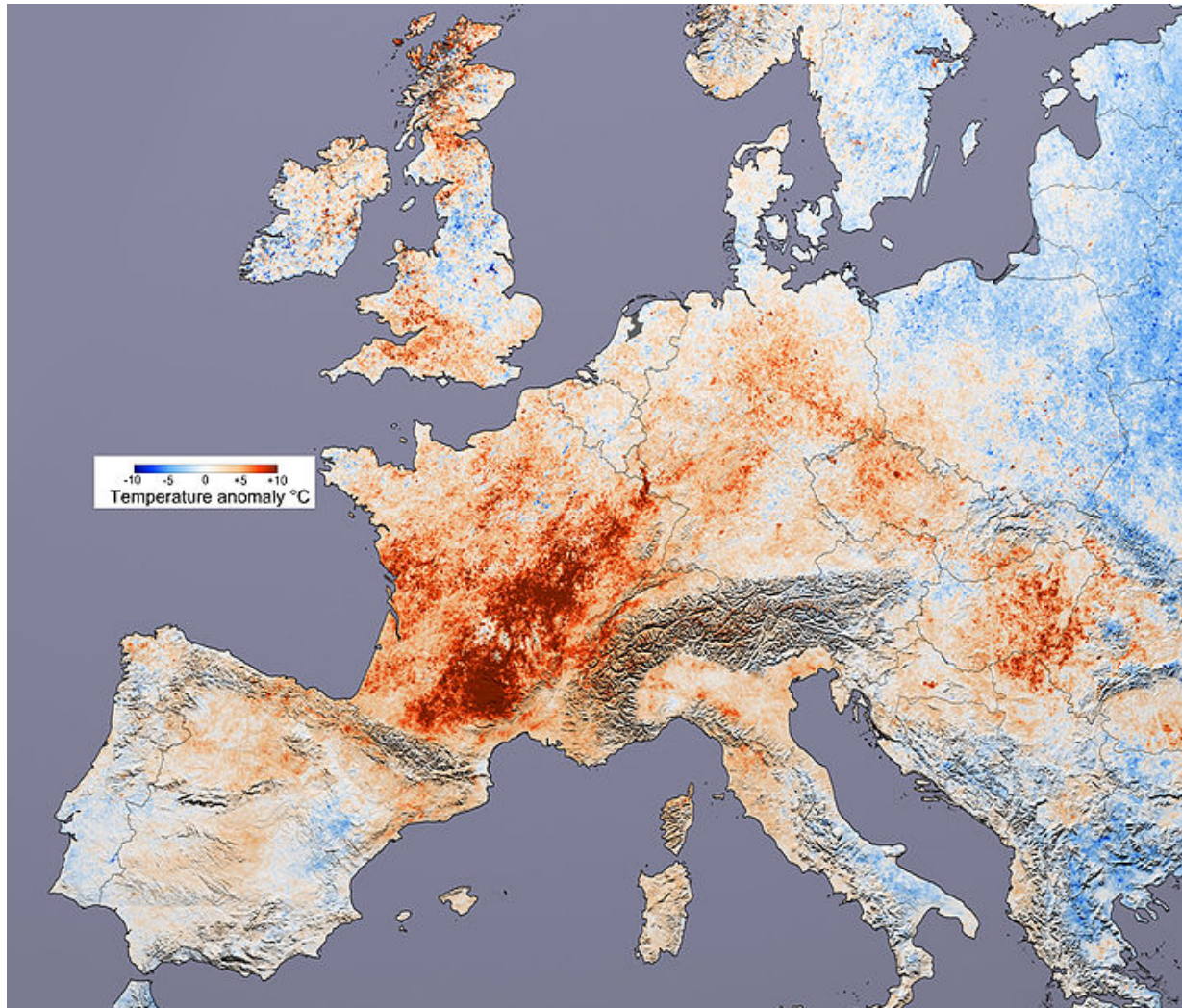


*** More than 250 additional deaths not autopsied**

Aug. 2003: European heat wave

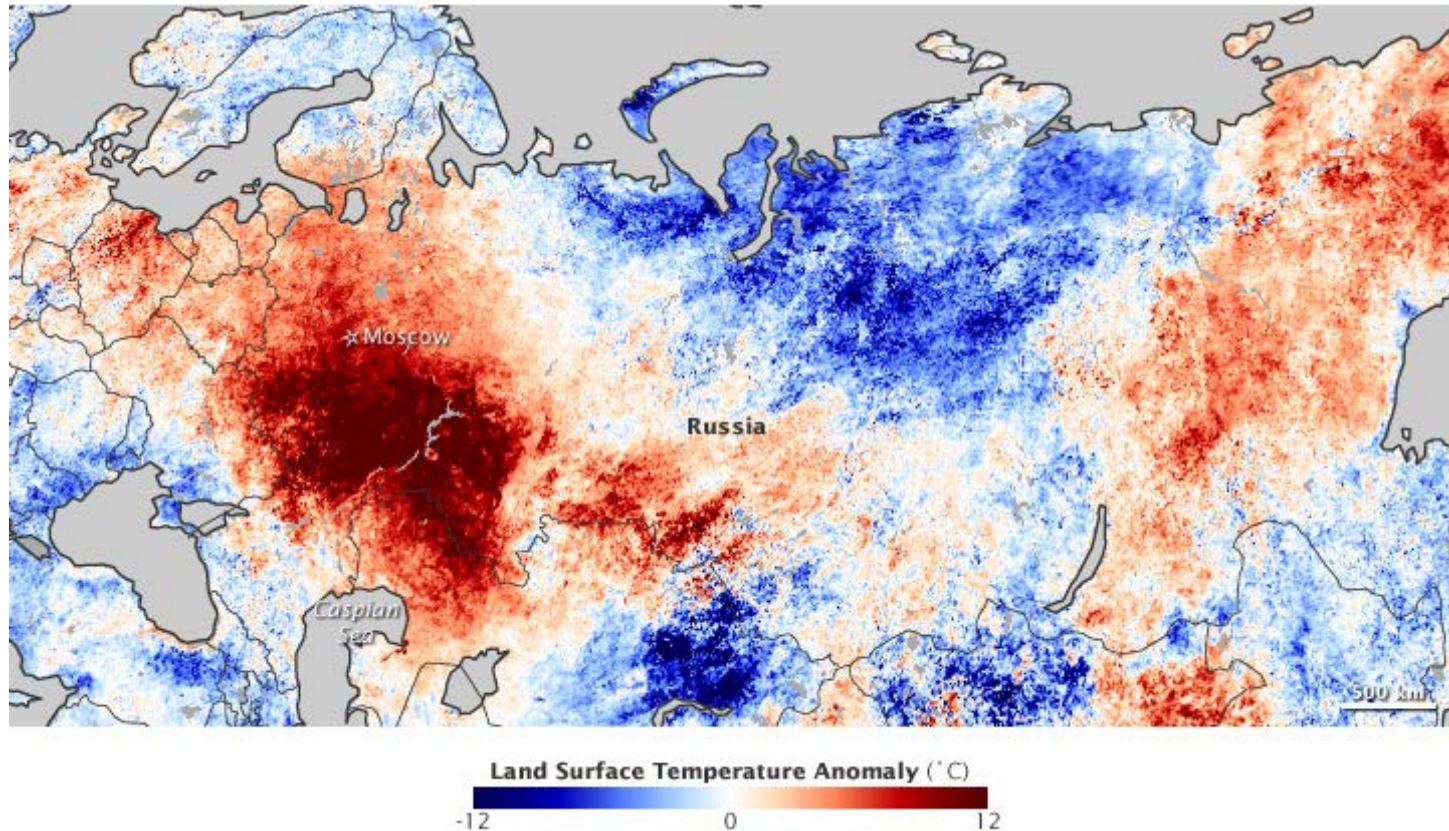
Temperature anomalies reached 10°C

52,000 Europeans died—18,000 Italians (2006 assessment)



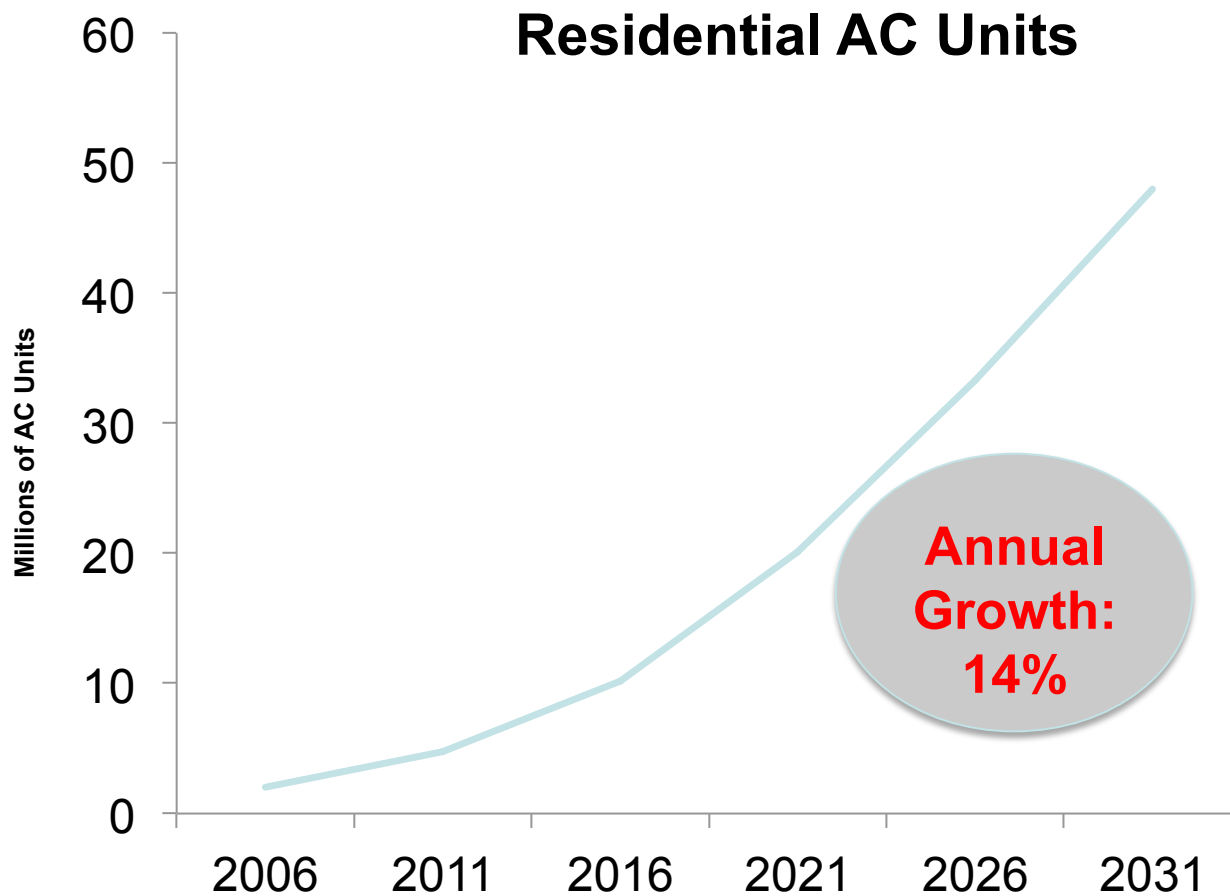
Country	Fatalities
Italy	18,257
France	14,802
Germany	7,000
Spain	4,130
England & Wales	2,139
Portugal	2,099
Smaller countries	4,025
Total of above	52,452

2010: Heat wave centered Southeast of Moscow
Temperature **anomalies** reached 12°C
10,000-15,000 deaths



<http://takvera.blogspot.com/2011/10/climate-change-fractional-attribution.html>

New AC Load: India



A Real-World Example of Cooling

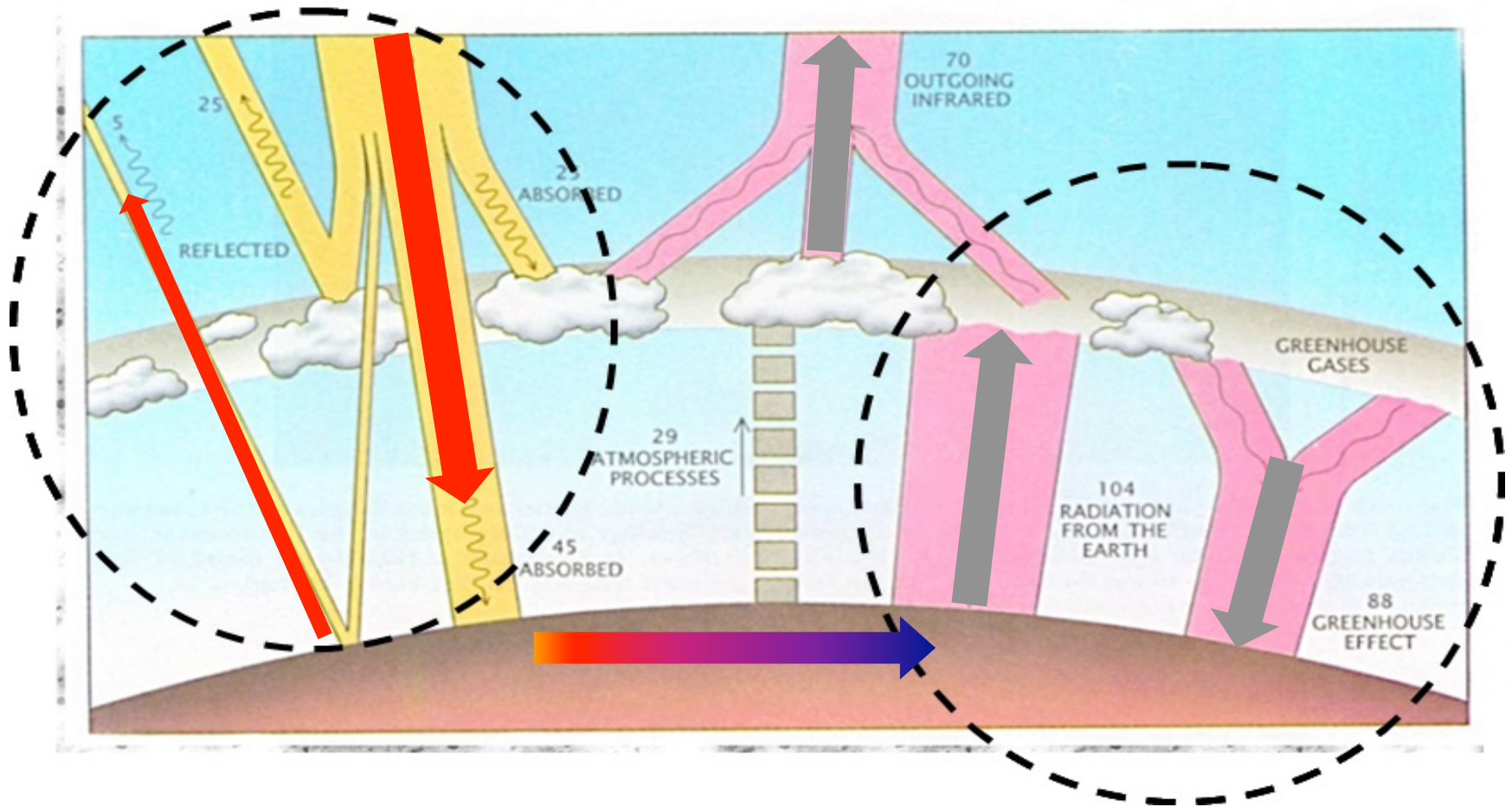


The whitewashed greenhouses of Almeria, Spain have cooled the region by 0.8 degrees Celsius each decade compared to surrounding regions, according to 20 years of weather station data.

Source: Google Earth

Cooling our planet

Solar-reflective surfaces cool the globe via “negative radiative forcing”



Source: Intergovernmental Panel on Climate Change (IPCC)

GLOBAL COOLING: whitening 100 m² (~1000 ft²) of gray roofing cancels out the **emission** of 10 t of CO₂



How much CO₂ equivalent is offset if we whiten all eligible urban flat roofs world-wide? (i/ii)

- Answer: **24 Gigatonnes (Gt)**
 - 2/3 of a year's worldwide emission
 - Gigatonne = billion metric tons
- If implemented over 20 years (the life of a roof or a program) this is \approx 1.2 Gt/year.

How much CO₂ equivalent is offset if we whiten all eligible urban flat roofs world-wide? (ii/ii)

- Offset is equivalent to **taking half the cars in the world off the road for 20 years.**
 - There are about 600 million passenger cars world wide, and they each emit $\approx 4 \text{ t CO}_2/\text{year}$.



In terms of avoided power plants

- Full white roof potential avoids **500** medium-sized coal fired power plants or **1,000** medium-sized gas fired power plants
- For comparison, global power plants emit annually ~15 Gt CO₂, equivalent to the output of **6,000** typical midsized power plants (2/3 coal, 1/3 gas)
- Further comparison – the real avoided emissions from global CFL deployment is equivalent to **400** power plants.

White roofs around the world

...in Santorini, Greece



...in Hyderabad, India

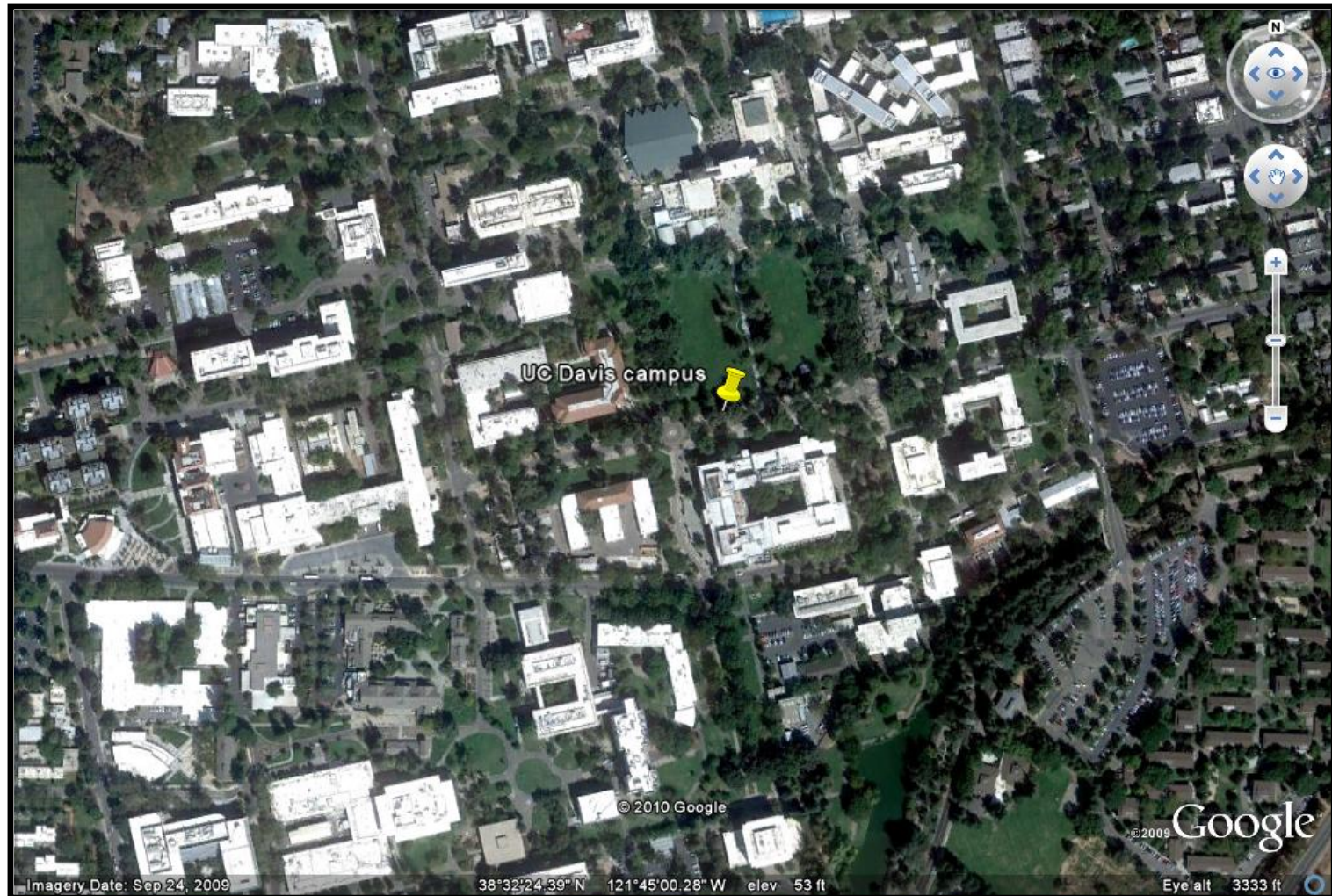


**...and widely
in the state of
Gujarat, India.**

Walmart store in northern California, ~2006



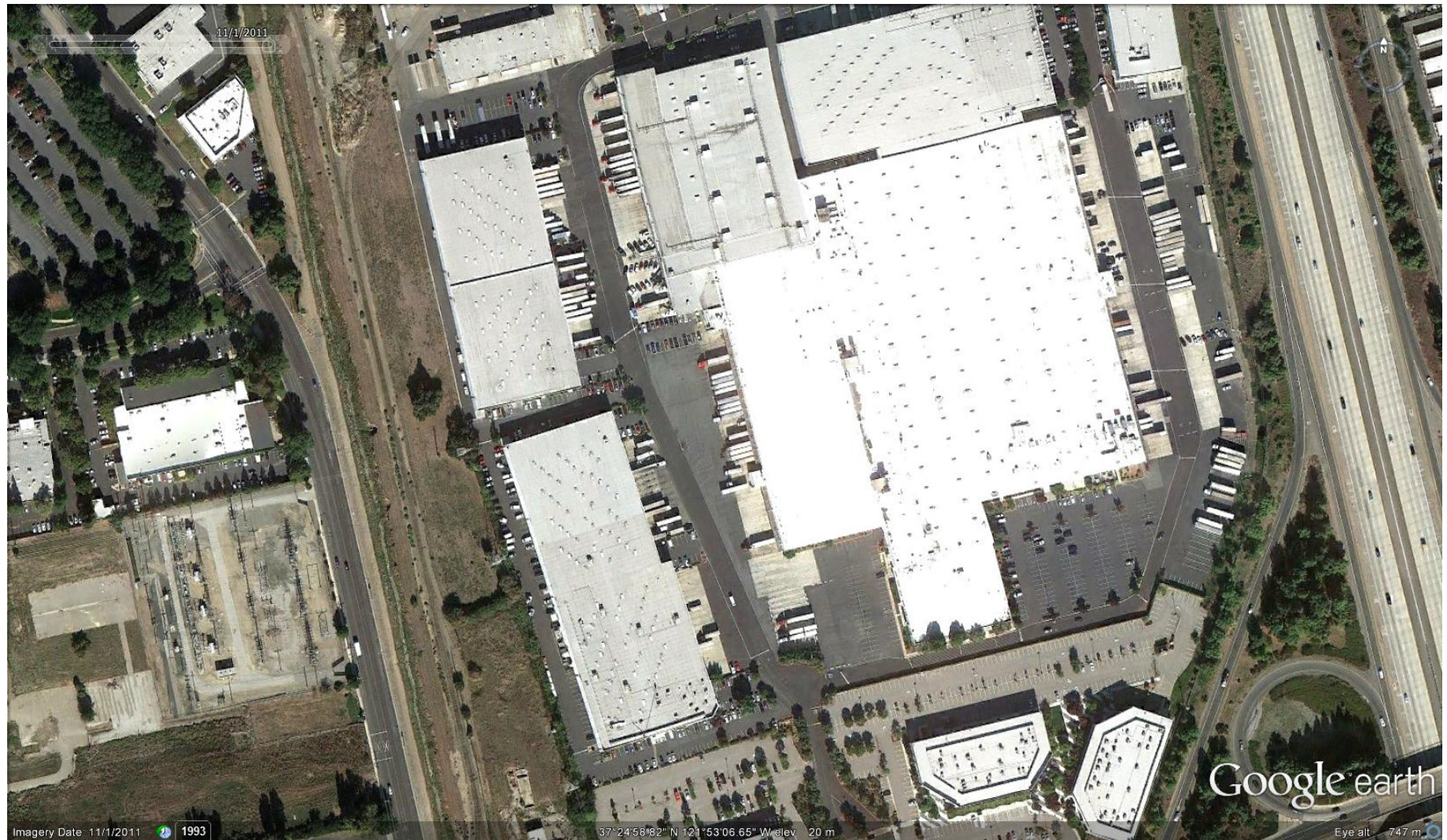
UC Davis switched to white membranes ~1980—
Congrats, and some still in service 30 yrs later



San Jose, CA – 1993



San Jose, CA – 2011

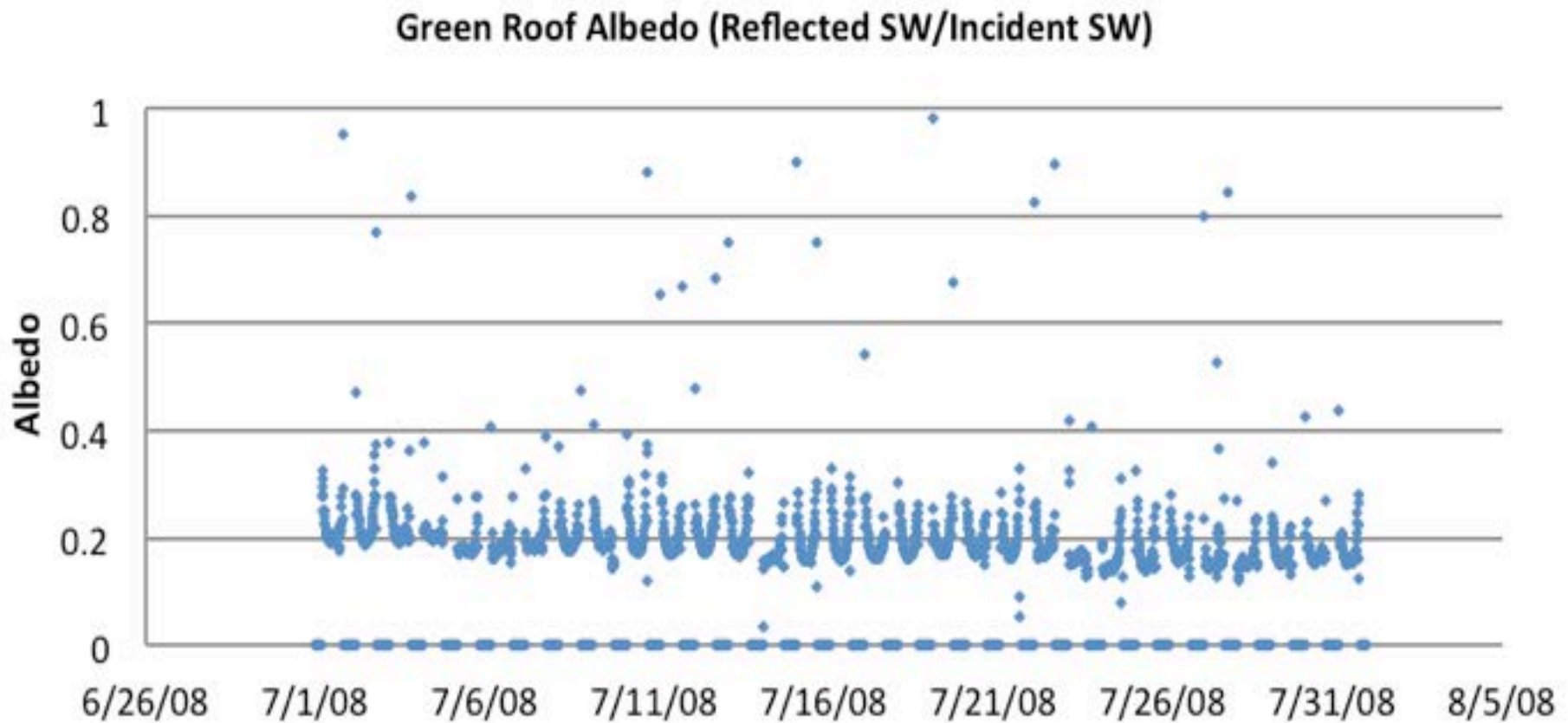


Global Cooling: Green vs. White

Aged reflectance of white roofs average 0.55,
extensive green roofs average 0.20

- White roofs reflect nearly three times as much incoming sunlight back into the atmosphere
- Based on Akbari et al. 2009 statement: “Making 100 m² (1000 ft²) of gray roofing white offsets the **emission** of 10 t of CO₂ over the 20 year service life of the roof”
- White roofs have a one time offset of ~10 t of CO₂ whereas green roofs only have a one time offset of ~3 t of CO₂

Green Roof Solar Reflectance (Albedo)

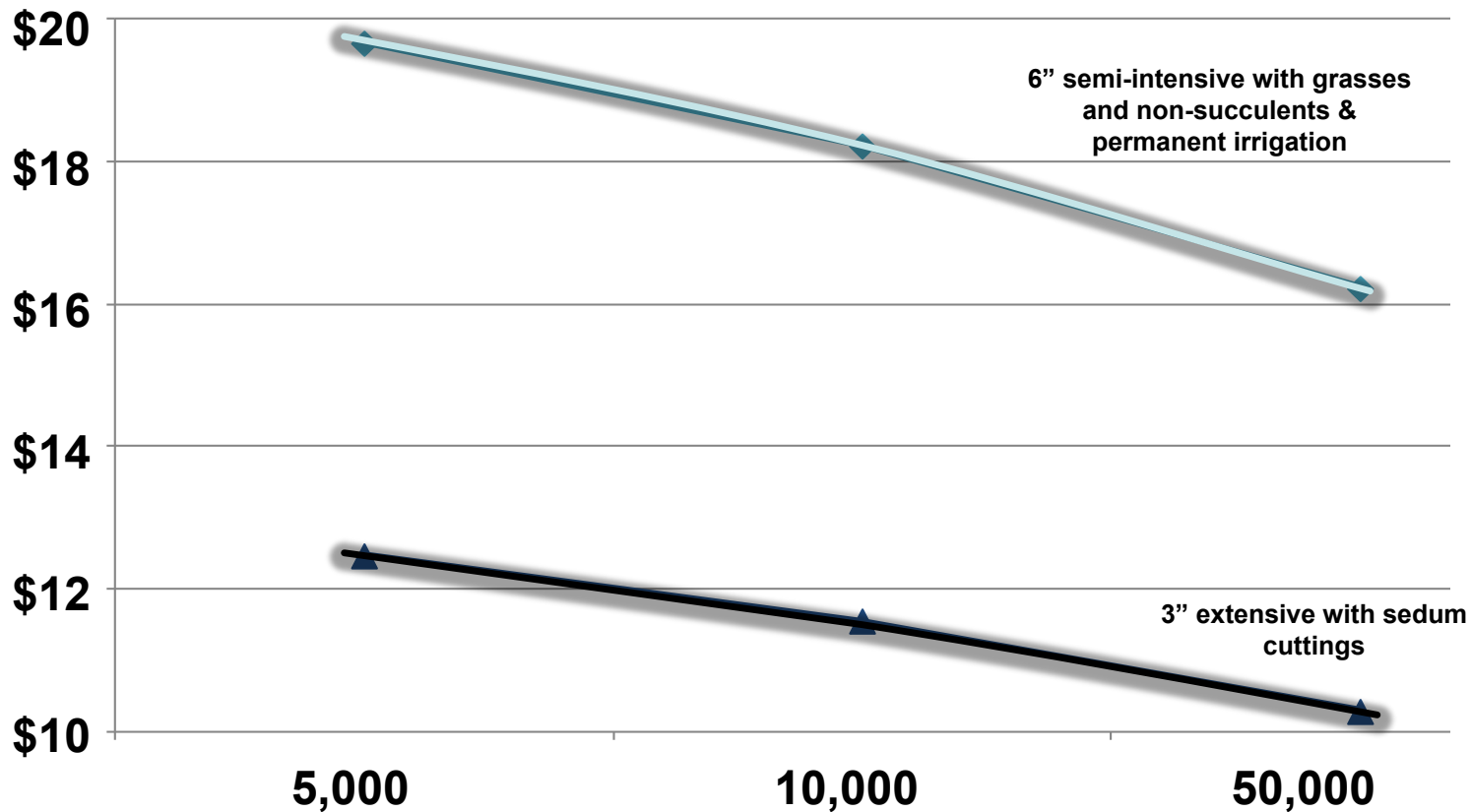


Solar Reflectance of an extensive green roof measured in New York in July 2008

Source: Gaffin et al. 2010

Cost benefit analysis: Conventional versus Green roof

- Installation costs (\$ per square foot):



- Maintenance costs: \$0.20 to \$0.30 per square foot per year

Choosing Your Roof: A Decision Tree

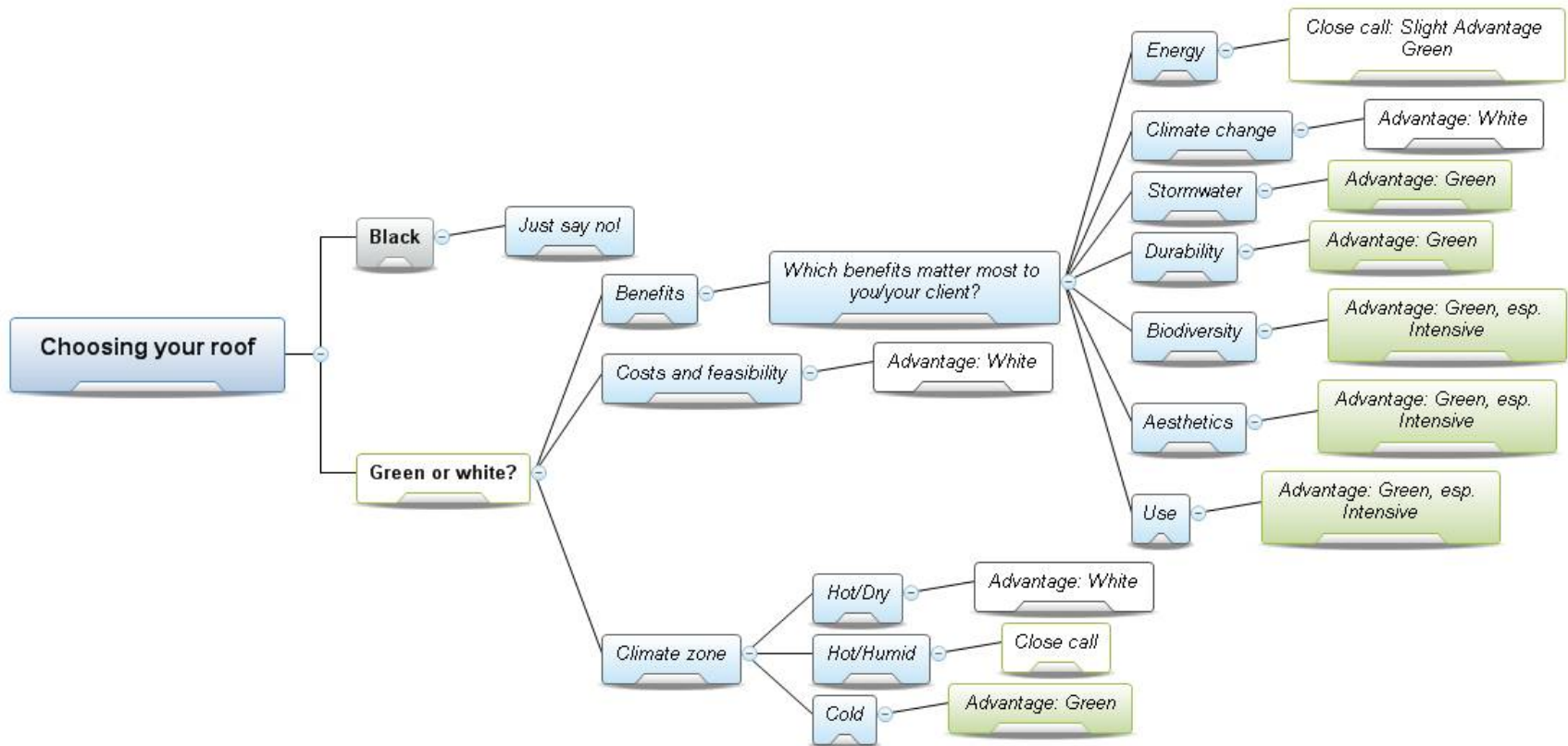
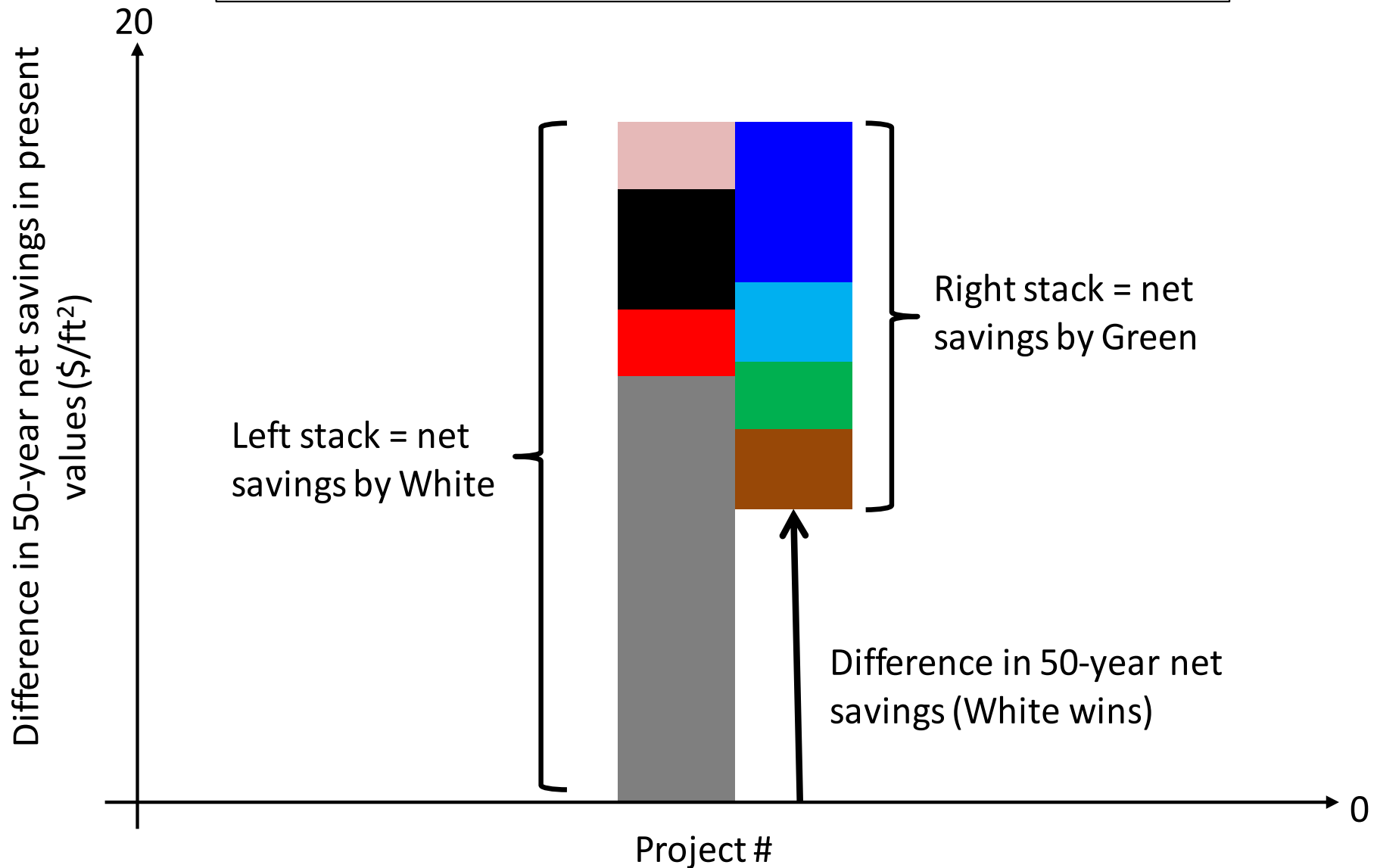
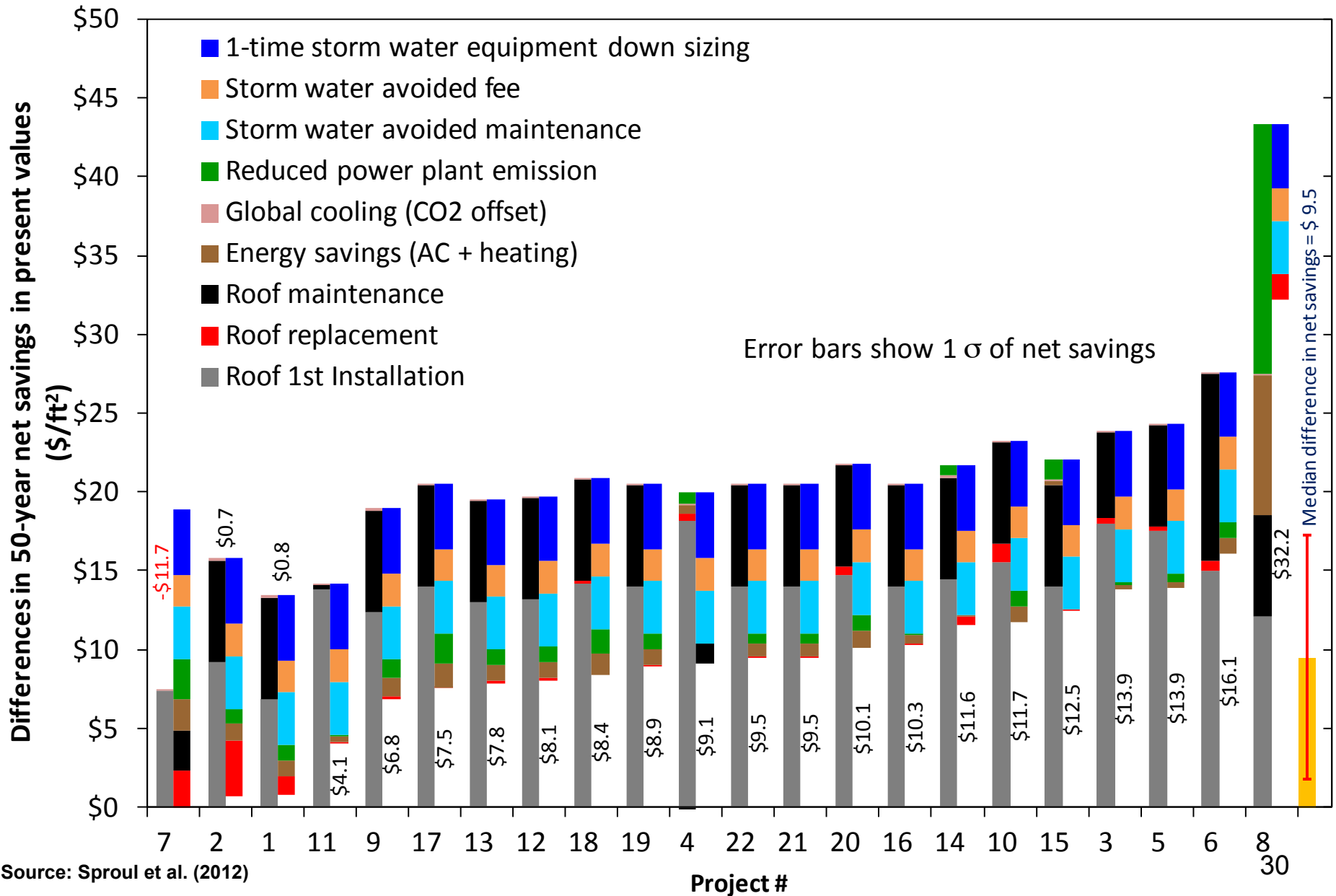
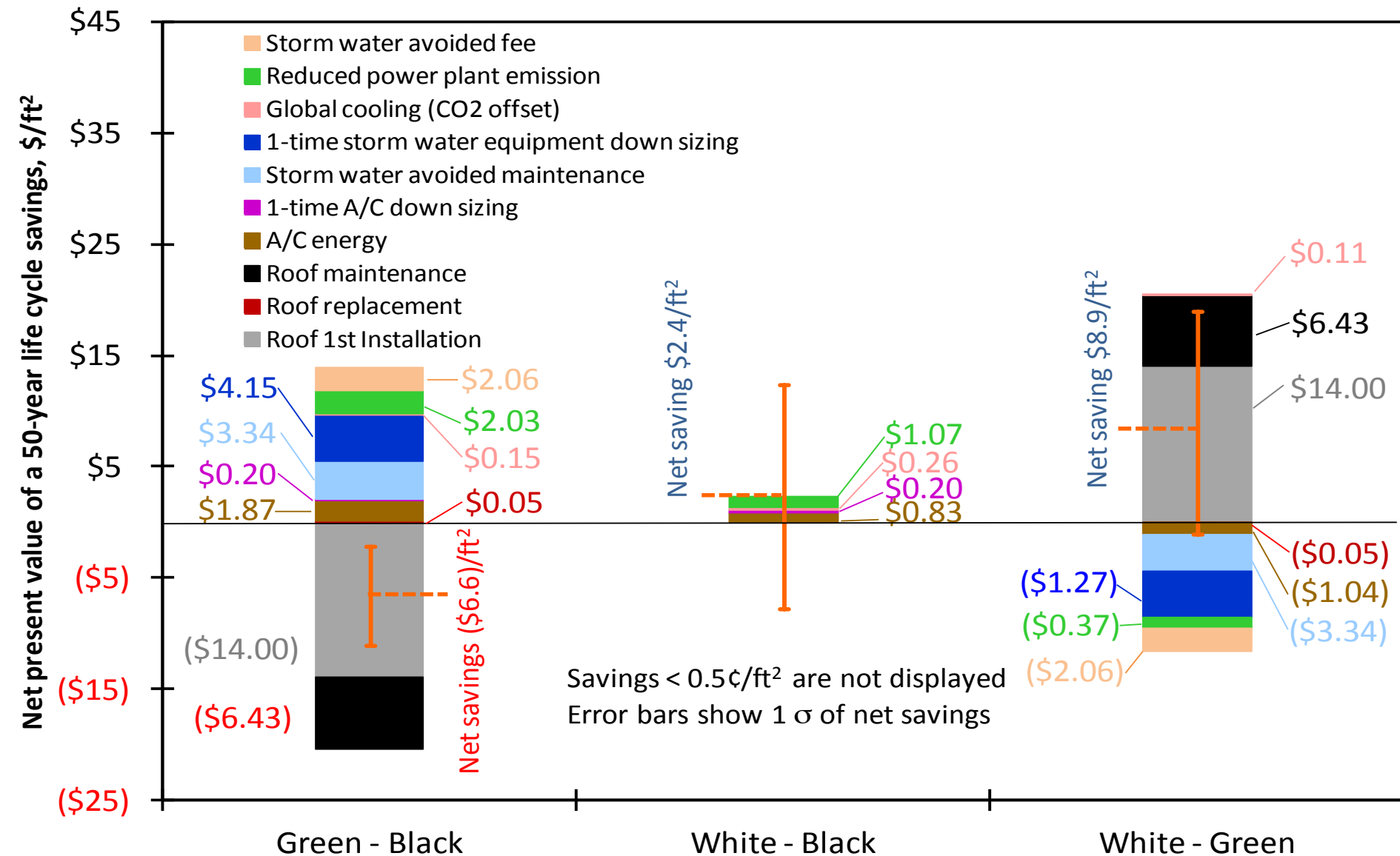


Figure 2a). How to read White – Green stacks in Figure 2b)



50-Year Life-Cycle Cost SAVINGS for White – Green

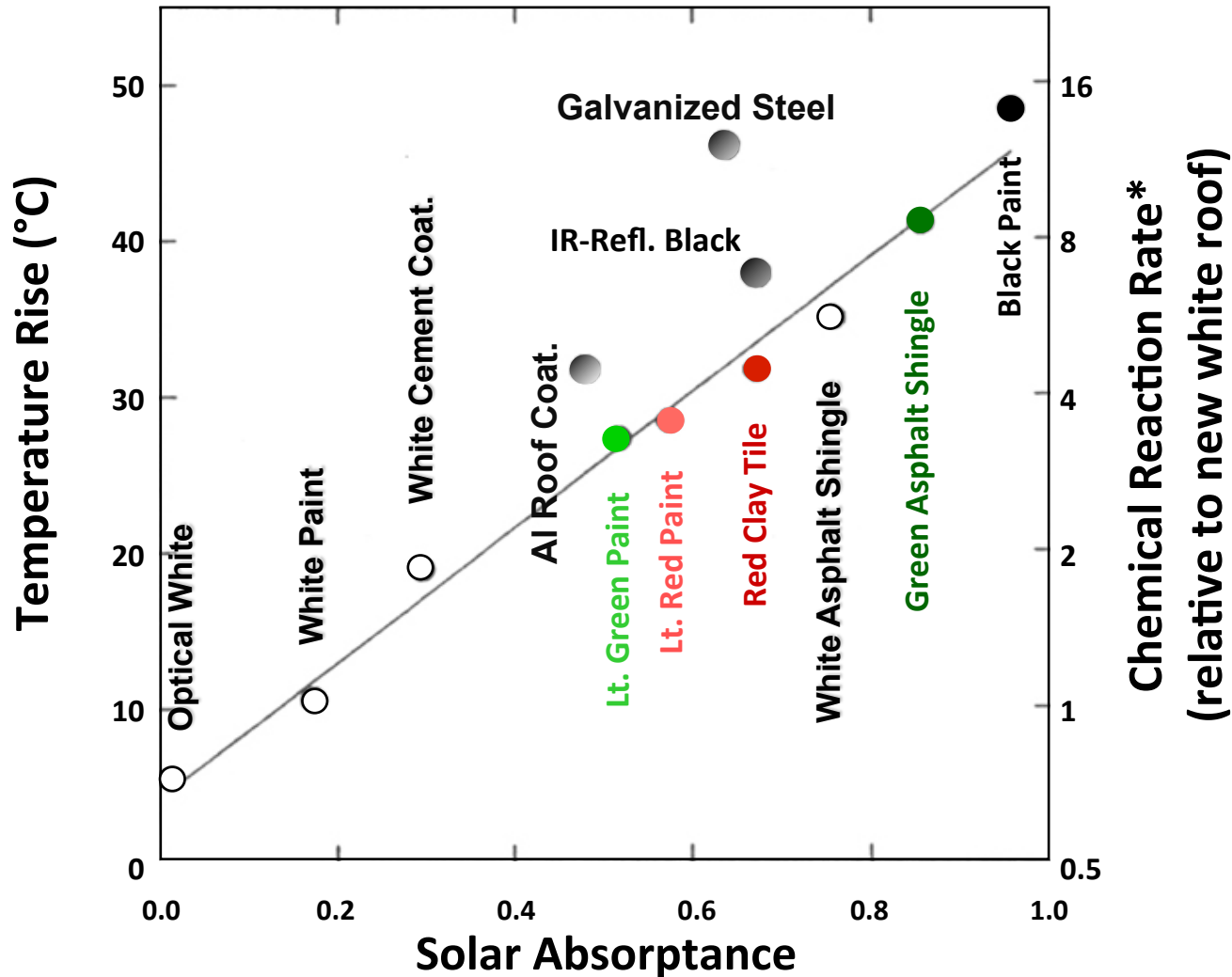




Resources on the web

- **LBNL – Heat Island Group**
 - HeatIsland.LBL.gov
- **Art Rosenfeld’s website**
 - www.ArtRosenfeld.org
 - For Sproul et al. and other papers
 - For these slides, select “Presentations” tab
- **Global Cool Cities Alliance**
 - www.GlobalCoolCities.org
- **Cool Roofs and Cool Pavements Toolkit**
 - www.CoolRoofToolkit.org

Reflective roofs stay cooler in sunlight
and should age more slowly



White roofs, cool-colored roofs save money and can even avoid the need to air condition

OLD



flat, white



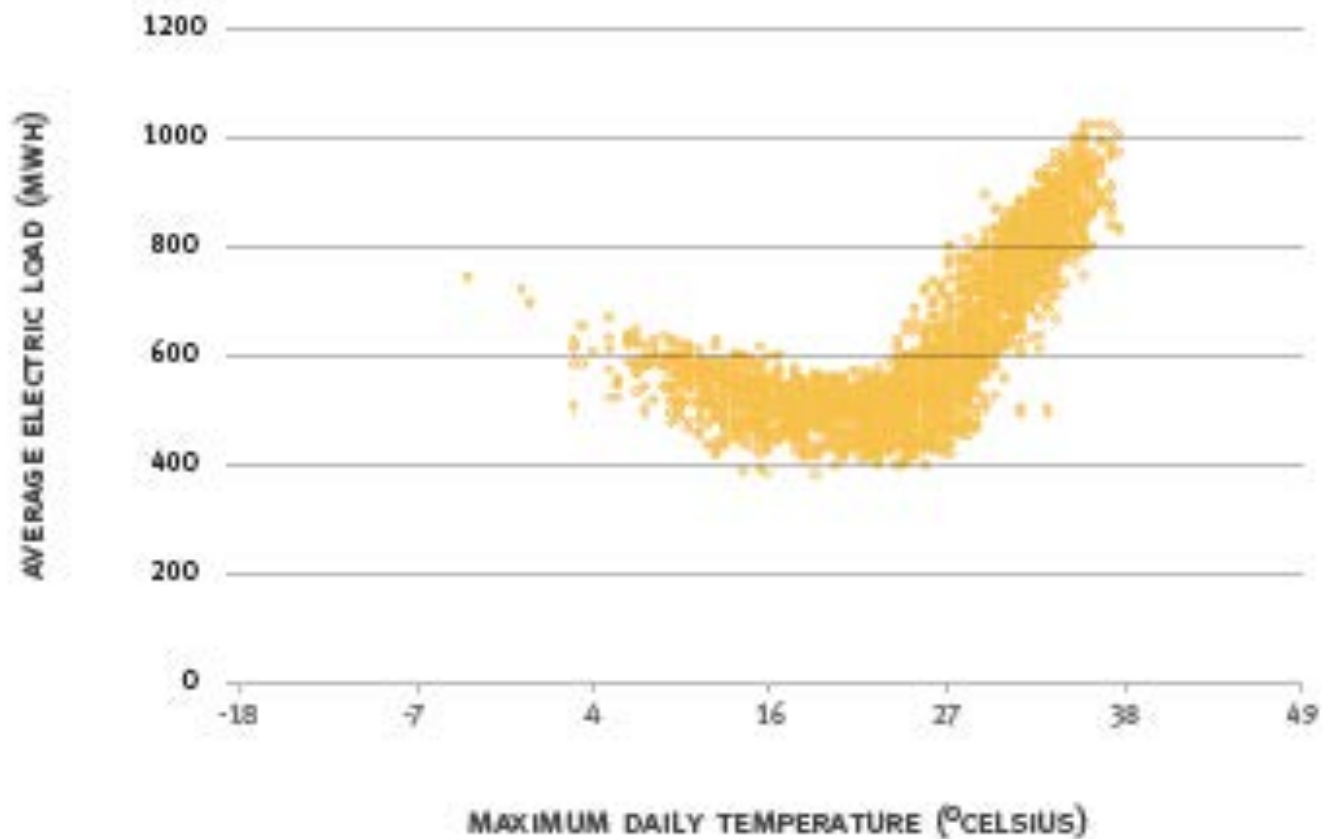
pitched, white

NEW



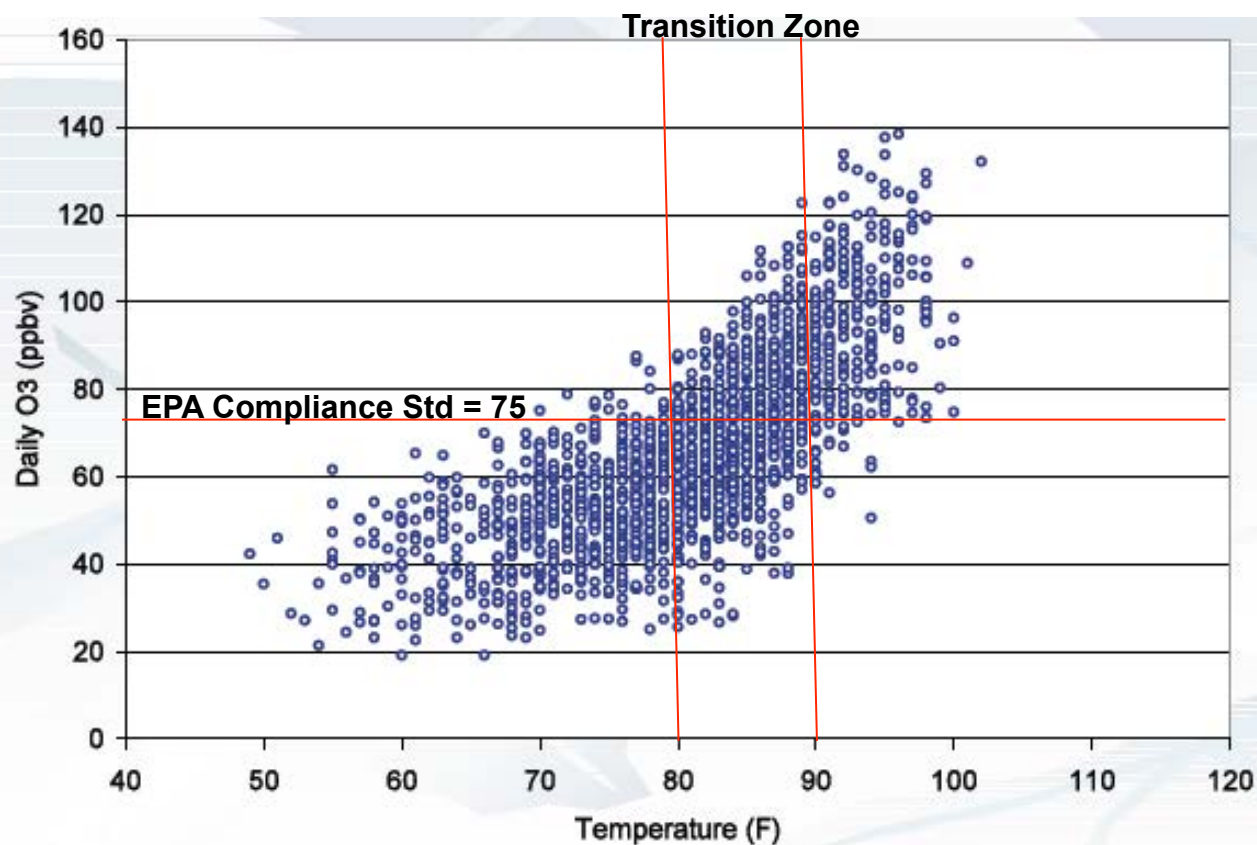
pitched, cool & colored

Electricity Load and Temperature



Adapted from Sailor, D. J. 2002. Urban Heat Islands, Opportunities and Challenges for Mitigation and Adaptation. Sample Electric Load Data for New Orleans, LA (NOPSI, 1995). North American Urban Heat Island Summit. Toronto, Canada. 1–4 May 2002. Data courtesy Entergy Corporation.

Smog Formation and Temperature



Maximum surface temperature at BWI versus peak 8-hr ozone concentrations in the Baltimore non-attainment area for the period May-September, 1994-2004 (Piety, 2007).